

Annex F

Local Sustainable Transport Fund -

Woking Business Forum

Proposal to the Woking Joint Committee for new projects in 2014/15

1. West Byfleet Station Cycle Parking	£25,000
2. Basingstoke Canal Improvements	£22,000
3. Cycle Parking Facilities at All Access	£500
4. Peacocks Transport Media Screen	£10,000
5. Electric Vehicle pop-up road shows	£2,500
6. Electric Vehicle Information Pack for Surrey	£2,000
TOTAL	£62,000

Local Sustainable Transport Fund

Business Travel Forum (BTF) Proposal Application 2014/15

1. Summary

Location: West Byfleet Station
Scheme Name: West Byfleet Station cycle parking
Capital / Revenue: Capital
Approximate cost: £25,000 + Match funding

2. Scheme Overview

A need for improvements to cycle parking at West Byfleet Station has been identified. A site visit carried out in August 2014 to investigate current levels of provision and potential improvements revealed a shortage of cycle parking on the south side of the station. During weekdays, all of the spaces are full with bicycles locked to street lights and other street furniture.



Figure 1: Existing cycle parking provision

There are currently 26 covered cycle stands and 19 uncovered cycle stands on the south side of the station, providing capacity for approximately 45 cycles. The proposal is to install 'double decker' cycle parking such as that found at Woking station in place of the existing covered cycle stands that would increase the total number of spaces at the south side of the station to 160. This number would cater for existing usage and allow for growth in future. The existing cycle canopy would need to be replaced with a taller canopy to accommodate the double deck parking. This existing canopy could be redeployed either on the North side of the station or at another station in Surrey operated by South West Trains.

£25,000 of funding is requested to contribute to the improvements outlined above. The scheme is contingent on a further £15,000 match funding South West Trains, with a total scheme cost of £40,000. South West Trains have already match-funded LSTF projects including the Brompton Dock at Woking station.

3. Location

West Byfleet station.

4. Alignment with LSTF Objectives

The scheme will meet the following LSTF and LTP objectives:

Criteria	Alignment	Comment
Support local economy	Positive impact	Increase health of the workforce resulting in a reduction of the number of sick days.
Increase cycling	Positive impact	Additional cycle parking spaces and will encourage cycling.
Increase walking	N/A	N/A
Increase public transport	Positive impact	Increased accessibility of the station may increase use of the train.
Reduce carbon emissions	Positive impact	Modal switch from cars to cycling and public transport will reduce the carbon emissions.
Reduce single occupancy vehicle trips	Positive impact	Increased cycling and public transport usage will reduce the number of single occupancy car trips

5. Links to other projects

Surrey County Council LSTF cycle parking improvements at West Byfleet station.

6. Risks and Opportunities

None identified.

7. Action required

The Chairman is asked to approve the request for £25,000 of capital funding for the above project on behalf of the Joint Committee.

Local Sustainable Transport Fund

Business Travel Forum (BTF) Proposal Application 2014/15

1. Summary

Location: Woking
Scheme Name: Basingstoke Canal
Capital / Revenue: Both
Approximate cost: £15,000 capital + £7,000 revenue

2. Scheme Overview

Recent consultations with officers of the Basingstoke Canal Authority (BCA) and businesses adjacent to the canal have revealed an opportunity to make improvements to the path along the Basingstoke Canal. The canal passes through Woking centre and is used as a commuter route by employees of many businesses in the Woking town area. This section of the canal is the most popular and busy of the entire canals' length, hosting approximately 100,000 cycle rides a year and over 200,000 pedestrian trips.

An assessment of the route was undertaken to establish whether any improvements could be made to the path to benefit pedestrians and cyclists and help alleviate any conflict. Key recommendations are:

- Improve signage including simple mapping at strategic intersections
- Increase safety of all users of the towpath
- Improved maintenance
- Remove graffiti

Following a meeting with the BCA the following measures are proposed. Members are asked to note that none of these projects currently have funding and are not part of the existing BCA work programme.

Distance destination signs, map boards and safety signs - £15,000



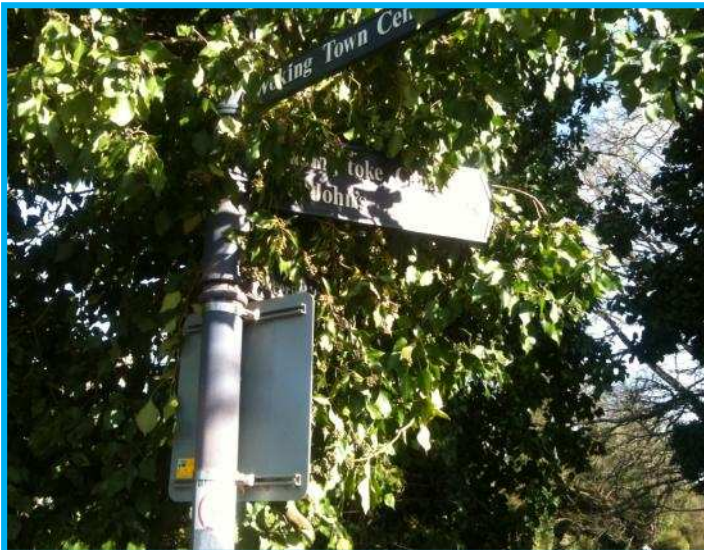
Increased and improved destination signage along the canal will provide a clear route for towpath users with map boards. Signs will such as the example shown allow a wide view of the area and will attract new users.

Safety signs such as "cyclists dismount" at bridges and "Slow your pace, Share the space" will help to create a safer environment and address recent concerns about clashes between cyclists and pedestrians.

Promotional campaign for Basingstoke Canal and safer use of the environment - £5,000

A promotional campaign including leaflets and event in the Springtime on the Canal will increase use of the area and promote a healthy way to get to Woking Town Centre as an alternative from the car. This campaign would also be used to promote safe use of the area and encourage cyclists and pedestrians to be considerate towards each other.

Vegetation clearance - £1,500



Although a relatively small contribution, this funding will allow the vegetation clearance along the section of the canal to include clearance of existing signs which currently become obscured in the summer. Costs are based on an 8km section either side of Woking.

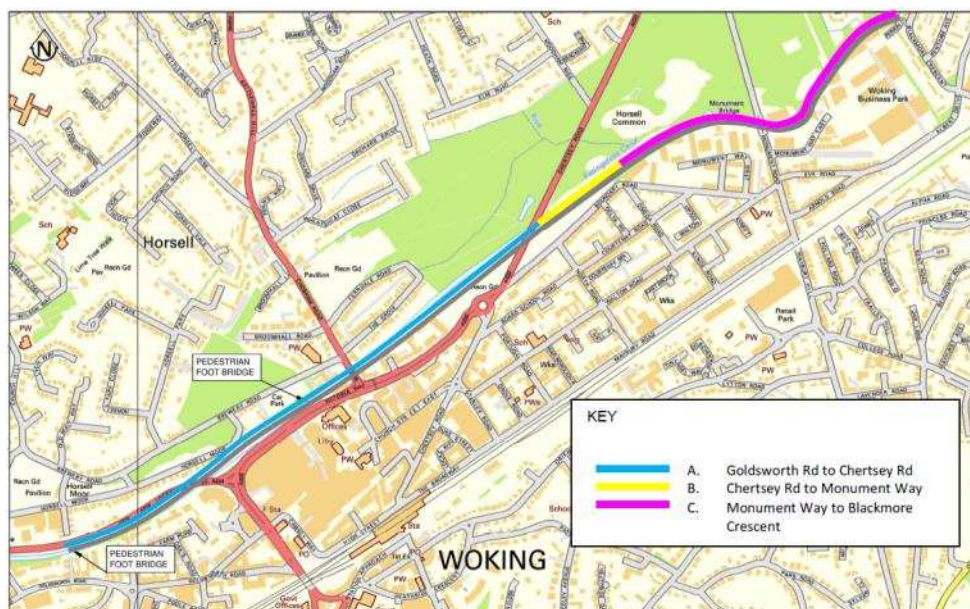
Removing Graffiti - £500

Graffiti is present at a number of the bridge underpasses which detracts from the environment and could decrease the users feeling of personal safety by this anti-social behaviour.



Location

A map of the sections of the canal under consideration is shown below.



3. Alignment with LSTF Objectives

The scheme will meet the following LSTF and LTP objectives:

Criteria	Alignment	Comment
Support local economy	Positive impact	Increase health of the workforce resulting in a reduction of the number of sick days.
Increase cycling	Positive impact	Improvements to the route will encourage considerate cycling.
Increase walking	High positive impact	Improvements to the route will encourage walking.
Increase public transport	N/A	N/A
Reduce carbon emissions	Positive impact	Modal switch from cars to walking and cycling will reduce the carbon emissions.
Reduce single occupancy vehicle trips	Positive impact	Increased walking and cycling will reduce the number of single occupancy car trips

4. Links to other projects

N/A

5. Risks and Opportunities

The Basingstoke Canal Authority (BCA) have completed some preliminary work on a signing strategy for the Canal but currently have no funding. The introduction of signs and a safety campaign will link in with the BCA aims for the canal.

6. Action required

The Chairman is asked to approve the request for £22,000 of funding for the above project on behalf of the Joint Committee.

Local Sustainable Transport Fund

Business Travel Forum (BTF) Proposal Application 2014/15

1. Summary

Location: All Access Staging, Woking
Scheme Name: Cycle parking facilities
Capital / Revenue: Capital
Approximate cost: £500

2. Scheme Overview

All Access are a small stage and platform facilities company based on Woking Business Park. Due to a high number of employee requests and the lack of current facilities, the company would like to convert an existing car parking space to cycle parking for staff and visitors. Parking for approximately 6 cycles is required.

A small grant of £500 will provide a simple cycle rack that can be bolted to the ground, such as that shown below.



There is currently a simple cycle rack on a car parking space at an adjacent business, setting a precedent for this scheme.

3. Location

All Access Staging car park, Woking

4. Alignment with LSTF Objectives

The scheme will meet the following LSTF and LTP objectives:

Criteria	Alignment	Comment
Support local economy	Positive impact	Increase health of the workforce resulting in a reduction of the number of sick days.
Increase cycling	Positive impact	Increased cycle parking will encourage more cyclists.
Increase walking	N/A	N/A
Increase public transport	N/A	N/A
Reduce carbon emissions	Positive impact	Modal switch from cars to cycles will reduce the carbon emissions.
Reduce single occupancy vehicle trips	Positive impact	Increased cycling will reduce the number of single occupancy car trips

5. Links to other projects

Routes to Woking business park have been improved by the recent Sheerwater Link Rd project.

6. Risks and Opportunities

There is a risk the site owner would not agree to installation of the cycle parking, however, a precedent has already been set on site.

7. Action required

The Chairman is asked to approve the request for £500 of capital funding for the above project on behalf of the Joint Committee.

CHOICES THAT HELP CUT CARBON, CALORIES AND COST

Surrey County Council working in partnership with other local organisations. Travel SMART funding is provided by the Department for Transport.

**Local Sustainable Transport Fund****Business Travel Forum Proposal Application 2014/15****1. Summary**

Location: Peacocks Shopping Centre
Scheme Name: Media Screen Additional Costs
Capital / Revenue: Revenue
Approximate cost: £10,000 (£10,000 already committed)

2. Scheme Overview

A media screen is being installed within Peacocks Shopping Centre to provide visitors and staff with real time information for local buses and trains. The aim is to make visitors and staff more aware and informed on alternative transport options which in turn will help alleviate parking problems.



£10,000 of LSTF funding has already been secured for the purchase of the screen and this revenue funding will ensure that the screen can be operated and maintained for 5 years. The funds will cover licensing, maintenance and data (3G) costs. Peacocks will be asked to guarantee that the screen location will be available for that time and asked to monitor the screen for proper operation and report any faults.

3. Location

Woking Shopping Centre

4. Alignment with LSTF Objectives

The scheme will meet the following LSTF and LTP objectives:

Criteria	Alignment	Comment
Support local economy	Positive impact	Increased health of the workforce from walking and cycling resulting in a reduction of the number of sick days.
Increase cycling	N/A	N/A
Increase walking	N/A	N/A
Increase public transport	Positive impact	Increased knowledge of bus stop locations and links to timetables.
Reduce carbon emissions	Positive impact	Modal switch to sustainable transport options.
Reduce single occupancy vehicle trips	Positive impact	Increased bus use will reduce the number of car trips.

5. Links to other projects

Similar screens are being installed in Mercia Walk and this project will also complement local bus infrastructure improvements.

6. Risks and Opportunities

N/A

7. Action required

The Chairman is asked to approve the request for £10,000 of revenue funding for the above project on behalf of the Joint Committee.

Local Sustainable Transport Fund

Business Travel Forum Proposal Application 2014/15

1. Summary

Location:	Woking
Scheme Name:	Electric Vehicle pop-up road shows
Capital / Revenue:	Revenue
Approximate cost:	£2,500

2. Scheme Overview

The proposal is to hold pop-up Electric Vehicle road shows at two locations in Woking. Similar events are also proposed in the other Travel SMART towns, although separate funding applications will be submitted for these linked schemes. Through consultation with local businesses, a significant interest in electric vehicles has been revealed.



The funding will allow two pop-up Electric Vehicle road shows in Woking. Suitable locations in high footfall areas will be identified for the road shows although it is hoped that one will take place in Victoria Square. The target for the road shows will be Woking employees who currently drive although the events will attract general members of the public too.

The road shows will comprise of a representative from a car manufacturer (e.g. BMW, Toyota) with an example car to demonstrate to the public. We will also engage with electric bike manufacturers and invite them to attend the pop-up road shows with an example electric bike. A member of the Travel SMART team will also be on-hand to answer questions and distribute the electric vehicle information pack and other related Travel SMART materials.

The Surrey electric vehicle information pack (see separate funding proposal document) will be distributed at the pop-up events.

3. Location

Suitable locations with high footfall will be identified in Woking.

4. Alignment with LSTF Objectives

The scheme will meet the following LSTF and LTP objectives:

Criteria	Alignment	Comment
Support local economy	N/A	N/A
Increase cycling	Positive impact	Promotion of electric bikes may lead to an increase in cycling.
Increase walking	N/A	N/A
Increase public transport	N/A	N/A
Reduce carbon emissions	Positive impact	Will provide greater awareness of, and positive education for the use of electric vehicles. A modal switch to electric vehicles will also reduce the carbon emissions.
Reduce single occupancy vehicle trips	Positive impact	Promotion of electric bikes may lead to a decrease in single occupancy vehicle trips.

5. Links to other projects

Surrey County Council have jointly organised an Electric Vehicle Summit at Surrey University. Similar events are proposed in the other Travel SMART towns and a funding proposal has been submitted to develop an electric vehicle information pack that can be distributed at the events.

6. Risks and Opportunities

We have assumed that the electric vehicle and staff time for the car and bike manufacturers will be provided for free.

7. Action required

The Chairman is asked to approve the request for £2,500 of revenue funding for the above project on behalf of the Joint Committee.



Local Sustainable Transport Fund

Business Travel Forum Proposal Application 2014/15

7. Summary

Location:	Woking
Scheme Name:	Electric Vehicle Information Pack for Surrey
Capital / Revenue:	Revenue
Approximate cost:	£2,000

8. Scheme Overview

The proposal is to research and develop an information pack on Electric Vehicles targeted at employees who commute into Woking by car. Creating a shift to electric cars will improve local air quality and reduce carbon emissions in Surrey. Several local businesses have already expressed an interest in this project including WWF.

The contents of the Electric Vehicle information pack will be agreed with stakeholders, but is likely to cover the following topics:

- Who should buy one?
- Types of electric vehicle
- Models available
- Government Grant scheme
- EV communities in Surrey
- Home charging
- Charge points in Surrey
- Carbon/costs/other impacts
- Electric bikes/motorbikes

The information pack will be distributed to BTF members and other interested businesses across the Travel SMART towns via events such as the Woking Travel Fayre and, if approved, the pop-up electric vehicle road shows.

As the information pack is to be used across all 3 Travel SMART towns, the grant of £2,000 represents approximately one third of the total cost of the project. Similar applications will be made to the Joint Committees in Reigate and Guildford. To keep costs low, design services will be provided by Surrey County Council Communications team.

9. Location

Businesses across the Woking area.

10. Alignment with LSTF Objectives

The scheme will meet the following LSTF and LTP objectives:

Criteria	Alignment	Comment
Support local economy	N/A	N/A
Increase cycling	Positive impact	Promotion of electric bikes may lead to an increase in cycling.
Increase walking	N/A	N/A
Increase public transport	N/A	N/A
Reduce carbon emissions	Positive impact	Will provide greater awareness of, and positive education for the use of electric vehicles. A modal switch to electric vehicles will also reduce the carbon emissions.
Reduce single occupancy vehicle trips	Positive impact	Promotion of electric bikes may lead to a decrease in single occupancy vehicle trips.

11. Links to other projects

Surrey County Council have jointly organised an Electric Vehicle Summit at Surrey University. In addition, a series of pop-up electric vehicle roadshows are proposed as part of a separate funding application.

12. Risks and Opportunities

N/A

13. Action required

The Chairman is asked to approve the request for £2,000 of revenue funding for the above project on behalf of the Joint Committee.

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